GAMIFICATION

DOES IT MAKE A DIFFERENCE?

ONLINE LEARNING

WHAT IS IT?

The application of game-design elements and game principles in non-game contexts... Who doesn't love a bit of healthy competition, right? **'Bragging rights over our peers'**

Dependant on the elements used, **Gamification** can be extremely technical, time consuming to create and not to mention costly...

HOWEVER

You can simply bring gamification into both your online and classroom learning environments...

Why not think about timed 'quick fire question' rounds, a leadership board or even 'badges'? Even coffee shops are using gamification by getting us to collect our 'stamps' to earn a free beverage. Takes me back to my childhood...
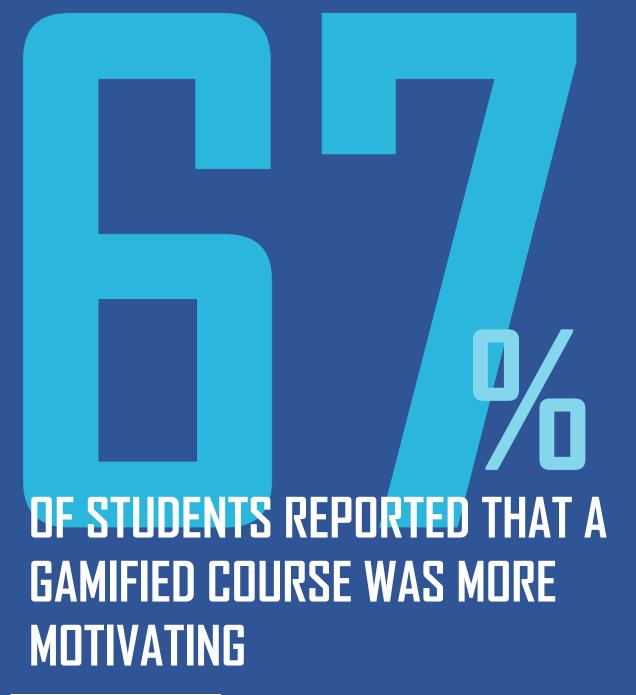
#GottaCatchEmAll

ONLINE LEARNING

WHAT ARE
THE BENEFITS?

- ACHIEVEMENT
- USER ENGAGEMENT
- REWARD
- MOTIVATION
- LEARNING

80%

OF WORKERS BELIEVE
GAME-BASED LEARNING IS
MORE ENGAGING

ONLINE LEARNING

67%

OF STUDENTS REPORTED THAT A GAMIFIED COURSE WAS MORE MOTIVATING

ONLINE LEARNING

DO YOU WANT TO KNOW HOW TO ADD GAMIFICATION INTO YOUR LEARNING?

CONTACT:
ENQUIRIES@SKILLGAPLTD.CO.UK

ONLINE LEARNING

www.**skillgapltd.co.uk**